



3rd Qtr. 2010 Rate Card

Rate Card 2010-4

Effective : June 1st, 2010

2nd Qtr. 2010 Rate Card
Rate Card 2010-4



2Qtr 2010

EARLY MORNING / (Sign On-11:00am)

Time Slot	Day	Program	30ss Rate
5:30am	Mon-Fri	Noticiero al Amanecer	\$650
9:30am	Mon-Fri	Entre Nosotras	\$600
8:30am	Sunday	Muñecos	\$200
9:00am	Sat & Sun	Chicola	\$200

DAYTIME / (11:00am-3:00pm)

11:00am	Mon-Fri	Noticentro	\$800
11:30am		Pégate al Mediodía	\$700
1:00pm		Novela	\$650
2:00pm		Novela	\$550
12:00pm	Saturday	Super Lucha	\$400
1:00pm		Película Sábado I	\$600
2:30pm		Película Sábado II	\$600
12:00pm	Sunday	Super Lucha	\$400
1:00pm		WWE Experience	\$600
2:00pm		Terminator Sarah Connors	\$850

EARLY FRINGE (3:00pm-5:00pm)

3:00pm	Mon-Wed-Fri	Gossip Girl	\$900
	Tue-Thu	Vampire Diaries	
4:00pm		America Next Top Model	\$1,000
4:00pm	Saturday	De Película	\$900
3:00pm	Sunday	Super Película Domingo II	\$1,300

PRIME ACCESS (5:00-6:00pm)

5:00pm	Mon-Fri	Noticentro a las 5	\$2,600
5:00pm	Saturday	Noticentro a las 5	\$2,500
5:00pm	Sunday	Noticentro a las 5	\$2,500

LATE NIGHT (11:30pm--5:30am)

11:30pm	Mon-Fri	Jangueo	\$300
12:00am		Ultima Función	\$200
11:30pm	Sat	Noticentro Esta Semana	\$800
12:30am	Sat	Jangueo	\$100
12:30am	Sun	Jangueo	\$100
4:30am	Sun-Fri	Super Xclusivo RR	\$100

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PRIMETIME (6:00 PM - 11:00 PM)

6:00pm	Mon-Fri	Super Xclusivo	\$5,000
7:00pm	Mon-Fri	Super Cine	\$2,800
9:00pm	Mon	NCIS: LA	\$3,000
9:00pm	Tue	Grey's Anatomy	\$2,500
9:00pm	Wed	Risas en Combo	\$2,500
9:00pm	Thu	CSI: Miami	\$2,500
9:00pm	Fri	CSI: NY	\$1,900
10:00pm	Mon	Mónica en Confianza	\$1,600
	Tue	Ghost Whisperer	\$2,200
	Wed	NCIS	\$2,000
	Thu	CSI: Vegas	\$2,200
	Fri	Super Natural	\$1,800
11:00pm	Mon-Fri	Noticentro	\$1,500
6:00pm	Saturday	Smack Down	\$2,200
8:00pm		Las Muñecas de la Mafia	\$3,500
10:00pm		Prison Break	\$1,300
6:00pm	Sunday	Planeta Disney	\$2,100
8:00pm		Bones	\$2,500
9:00pm		House	\$2,500
10:00pm		Noticentro	\$2,000
10:30pm		Grey's Anatomy RR	\$1,800

News Capsules and ROS Rate Card

PRIMETIME (6:00 PM - 11:00 PM)

6:55pm	Mon-Fri	\$5,500
7:55pm		\$3,000
8:55pm		\$3,000
9:55pm		\$3,000

ROS Alternatives

5p-11p	Mon-Sun	\$2,000
7am- 5pm	Mon-Sun	\$600
11pm-2am	Mon-Sun	\$300

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