

Ad	Position	Specs	Weekly	Monthly	Impressions
PreRoll Videos	Category Selected	Size: TV Aspect Ratio Format: AVI, MPG, FLV Video length: 10ss	\$2,500.00	\$7,000.00	Unlimited
PreRoll Videos	ROS	Size: TV Aspect Ratio Format: AVI, MPG, FLV Video length: 10ss	\$1,850.00	\$6,000.00	Unlimited
Video Dekocast	Category Selected	Size: 320x55 px Format: JPG, PNG, PSD, GIF, any image format (static)	\$1,250.00	\$4,500.00	Unlimited
Video Dekocast	ROS	Size: 320x55 px Format: JPG, PNG, PSD, GIF, any image format (static)	\$900.00	\$3,500.00	Unlimited
Video Side Banner	Category Selected	Size: 250x250px Format: SWF, JPG, GIF, PNG Max Length: 10ss	\$1,500.00	\$5,000.00	Unlimited
Video Side Banner	ROS	Size: 250x250px Format: SWF, JPG, GIF, PNG Max Length: 10ss	\$1,000.00	\$3,500.00	Unlimited
Leaderboard (728x90)	homepage & ROS	Size: 728x90 px Format: swf, gif, jpg Max Weight: 50kb	\$1,250.00	\$5,500.00	Unlimited
Leaderboard (728x90)	ROS	Size: 728x90 px Format: swf, gif, jpg Max Weight: 50kb	\$1,000.00	\$3,500.00	Unlimited
Medium Rectangle (300x250)	ROS	Size: 300x250 px Format: swf, gif, jpg Max Weight: 50kb	\$1,000.00	\$3,500.00	Unlimited
Full Banner (468x60)	Homepage Exclusive	Size: 468x60 px Format: swf, gif, jpg Max Weight: 50kb	\$1,500.00	\$4,000.00	Unlimited
Full Banner (468x60)	ROS	Size: 468x60 px Format: swf, gif, jpg Max Weight: 50kb	\$1,000.00	\$3,000.00	Unlimited
Mobile Banner (216x36)	Home Page & ROS	Size: 216x36 px Format: gif, jpg Max Weight: 20kb	\$1,100.00	\$3,500.00	Unlimited
WAPAlertas Medium Rectangle (300x250)	Primary banner	Size: 300x250 px Format: JPG, PNG, GIF (static) Max Weight: 40kb	\$2,000.00	-	-
WAPAlertas Medium Rectangle (300x250)	Secondary Banner	Size: 300x250 px Format: JPG, PNG, GIF (static) Max Weight: 40kb	\$1,750.00	-	-
Email drops	1 weekly blast only	600x800 max Format: JPG, PNG, GIF, HTML Max total Weight: 120kb All elements of HTML file must be included in a ZIP file	\$3,500.00	-	-
Interstitials	Between Home and Destination	Size: Max 700x500 Format: Flash, jpg, html length: 8ss	\$2,500.00	-	-
Rich Media Implementation	Available for all banners: 300x250, 728x90 & 468x60 only	Setup fee: \$750 Production: TBD	-	-	-